

Campaign Model: Workforce Influenza Vaccination

Facility:

Ridgeview Place Assisted Living
1009 10th Avenue NE
Sauk Rapids, MN 56379

Type of Facility:

Assisted Living Housing Facility

Methods:

- Held in-service for all staff on influenza disease and vaccine
- Nurses were on site to administer vaccination to employees
- Management staff received vaccine first and encouraged their employees to do the same
- Participation in program was voluntary; no declination form required
- Employer covered costs of program

Result:

- Vaccination rate in 2007-08 season: 90%

Website:

<http://www.twdcc.com/Ridgeview-Place>

Source:

http://www.preventinfluenza.org/bestpractices/BP_Ridgeview.pdf