

Campaign Model: Workforce Influenza Vaccination

Facility:

Neosho Memorial Regional Medical Center (NMRMC)
629 South Plummer Avenue
Chanute, KS 66720

Type of Facility:

Hospital

Methods:

- Conducted program as exercise for disaster preparedness
- Collaborative program with nursing staff from infection control, employee health, emergency room, risk management, cardiac rehab and staff from respiratory care and dietary
- Held vaccination clinics on four different days
- Dietary supplied chocolate fountain with strawberries, marshmallows, pretzels, and pineapple for dipping (created good memories by allowing them to have their chocolate before the injection for the endorphin benefit)
- Used rolling carts to deliver vaccine to those unable to attend clinics
- Employees not vaccinated were required to sign declination forms
- Expanded program to include employees' families when vaccine supply exceeded employee target
- Employer covered costs of program
- Respiratory care staff completed required TB mask fit tests on OSHA category I and II employees
- Received administrative support in 2010 to write a policy which required employees to wear a mask during the CDC defined flu period of October 1 to March 31 and wear a color-coded name badge, which identified employees to the other staff and patients as needing to wear a mask

Results:

- Vaccination rate in 2007-08 season: 87% (265 of 304 eligible employees)
- Absenteeism rate during 2007-2008 season: 4%
- Vaccination rate in 2009-2010 season: 97.7%

Website:

<http://www.nmrmc.com/>

Source:

http://www.preventinfluenza.org/bestpractices/BP_Neosho.pdf