

## Campaign Model: Workforce Influenza Vaccination

### Facility:

Houston Northwest Medical Center  
710 FM 1960 West  
Houston, TX 77090

### Type of Facility:

Hospital

### Methods:

- Occupational health nurses pushed mobile vaccination carts to all departments/ locations in hospital
- Vaccine was available in hallway by cafeteria during lunch hours
- Provided tootsie pops and stickers to all vaccinated
- Distributed weekly roster of employee compliance by department October-November (created competition between departments)
- Declination forms required
- Departments with low compliance were visited to improve rates
- Provided clinic days for family members (some preferred to be vaccinated with family)
- Employer covered costs of program from Occupational Health budget

### Result:

- Vaccination rate in 2007-08 season: 62% (3% increase over previous year)

### Website:

<http://www.hnmc.com/en-US/Pages/default.aspx>

### Source:

[http://www.preventinfluenza.org/bestpractices/BP\\_Houston.pdf](http://www.preventinfluenza.org/bestpractices/BP_Houston.pdf)