

## Campaign Model: Workforce Influenza Vaccination

### Facility:

Family HealthCare Network  
400 East Oak Avenue  
Visalia, CA 93291

### Type of Facility:

Community Health Center

### Methods:

- Hosted an employee “open house” where employees received information about the vaccine and vouchers for their vaccination
- CEO, Vice President, and Directors sent emails to employees promoting vaccination
- Used rolling carts to deliver vaccine
- Employees exchanged vouchers for their vaccination that were entered into a drawing for gift cards
- Employees who were not vaccinated signed declination forms
- Employer covered costs of program

### Results:

- Vaccination rate in 2007-08 season: 72% (a 30% increase from 2006-07)
- Number vaccinated: 470 of 649 employees

### Website:

<http://www.fhcn.org/en/Home/tabid/38/Default.aspx>

### Source:

[http://www.preventinfluenza.org/bestpractices/BP\\_FamilyHealthCare.pdf](http://www.preventinfluenza.org/bestpractices/BP_FamilyHealthCare.pdf)