

## Campaign Model: Workforce Influenza Vaccination

### Facility:

Blythedale Children's Hospital  
95 Bradhurst Avenue  
Valhalla, NY 10595

### Type of Facility:

Hospital

### Methods:

- Held educational sessions on influenza disease and vaccine for each unit
- Information given to employees with pay checks
- Vaccination services were offered during employee work hours, including night shifts
- Provided vaccination services using rolling carts on all units, during some staff meetings and offered administrative staff support in offices
- Employees accepting vaccination were given free pens
- Participation in program is voluntary; declination form required
- Employer covered costs of program

### Results:

- Vaccination rate in 2007-08 season for all staff: 73% (329 employees)
- Vaccination rate for nursing staff: 68%
- Vaccination rate for physicians: 64%

### Website:

<http://www.blythedale.org/>

### Source:

[http://www.preventinfluenza.org/bestpractices/BP\\_Blythedale.pdf](http://www.preventinfluenza.org/bestpractices/BP_Blythedale.pdf)